

## **1st NOTICE - IMPORTANT - Exhibitor Move In Schedule....**

The 21st Annual Texas Hunters & Sportsman's will be held July 22, 23, 24, 2011 at the:

McAllen Int'l Civic Center (956) 681-3800  
700 Convention Center Blvd.  
(Corner of Ware Road & Exp. 83)  
McAllen, Texas 78502

**All Exhibitors must be moved in according to the show schedule.** Refer to Move In and Show Schedule listed below. The show starts Friday at 5:00PM sharp.

**Exhibitor Move In:**

<b>Vehicles &amp; Boats</b>	Thursday	July 21	<b>8:00AM - 10:00AM</b>
Regular Exhibitors	Thursday	July 21	12:00PM - 6:00PM
Regular Exhibitors	Friday	July 22	8:00AM - 4:00PM Sharp

**Show Schedule:**

Friday	July 22	5:00PM - 9:00PM
Saturday	July 23	10:00AM - 7:00PM
Sunday	July 24	11:00AM - 6:00PM

<b><u>Tear down:</u></b>	Sunday	July 24	6:01PM - 10:00PM
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**Important: Vehicles & Boats exhibiting inside the Convention Hall must move-in at 8:00 AM sharp! (before pipe and drape are set-up) No vehicles or boats will be allowed to move in after 10:00 AM**

**Any vehicles or ATV's exhibited in the convention center must have no more than 1/4 tank of fuel and battery cables must be disconnected. (City Fire Code)**

All Exhibitors are required to check-in at the registration desk upon arrival at the convention hall. Exhibitor badges will be issued at check-in. You will be allotted up to 4 badges per booth. **Any exhibitor who misplaces or forgets their badges will be required to pay General Admission for entrance.**

There is a full service concession area in the Convention Hall and we would like to remind you that no outside food or beverages are allowed in the hall. (Civic Center Rules)

Our host hotel, is offering Texas Hunters & Sportsman's Expo exhibitors special discounted rates. See page 2 for additional information on our Host Hotels.

If you have any questions, please feel free to call us at (956) 664-2884. We are here to assist you in any way possible.

Thank You,

The Curl Brothers (Chris & Justin)

**CEMS Convention + Expo.  
(956)- 702-4926**

Email - mrod@conventionandexpo.net

**Contact: Mario Rodriguez**

They are "full service" convention decorators. Please contact them if you need additional tables, chairs or carpeting for your exhibit space. They offer custom made signs & banners, and can assist you with all your freight handling and shipping.

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**Hotel Information:**

**Host Hotels:** (Located across the highway from the McAllen Civic Center)

**Spring Hill Suite Marriott  
1800 Ware Road  
McAllen, TX 78503  
(956)-682-6336**

Special negotiated guest room rate of **\$89.00** for single and double occupancy. Request **Texas Hunters & Sportsman's Expo rate**. Free Self Service Hot Breakfast Buffet. The recreation program features a complementing whirl pool, exercise room and indoor pool. All rooms have complimentary high speed internet. The hotel will have a complimentary Shuttle to and from the Convention Center.

The Texas Hunters & Sportsman's Expo highly recommends staying at our New Guest Hotel. This hotel is brand new and right across the Convention Center.

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**Directions to The New McAllen Civic Center  
700 Convention Center Blvd.  
McAllen, Texas 78502**

**From the North on US HWY 281:** Take US 281 South to Pharr- Exit Expressway 83 West to McAllen - Travel approximately 7-9 miles to the **Ware Road** Exit . Convention Center is located at the corner of Expressway 83 and Ware Road.

**Note: Electricity can be ordered through the City of McAllen.** If you have any questions, please contact **Rebecca Olaguibel** at The Convention Center. (956)-681-3892. McAllen Convention Center direct line 956-681-3800.