

Press Release 2010
THA, INC.

Contact Person:
Christopher Curl
(956) 664-2884

The Texas Hunters Association
presents
The 20th annual
Texas Hunters & Sportsman's Expo
July 23, 24, 25, 2010
THE NEW**** McAllen, Civic Center - McAllen, Texas

The *20th Annual* Texas Hunters/Sportsman's Expo is coming back to the NEW McAllen Civic Center (CORNER OF EXPRESSWAY 83 AND WARE RD.), July 23, 24, 25, 2010. According to show director(s), Chris & Justin Curl, "We have had solid crowds over the past 19 years, and the show's attendance continues to grow each year. *Our 2007/08/09 Shows were our biggest and best shows ever, and its only going to get better...* This 3 day weekend event is expected to draw several thousand hunting & fishing enthusiasts and visitors from both sides of the Texas/Mexico border." **"THE MAIN THING WE WANT TO FOCUS ON THIS YEAR IS THE FACT THAT WE ARE GOING TO HAVE ITEMS FOR EVERYONE AND A VARIETY OF EXHIBITS TO ENJOY. WE WILL HAVE SMALLER EXHIBITS WITH MORE AFFORDABLE ITEMS FOR EVERYONE AS WELL.**

The Texas Hunters/Sportsman's Expo is recognized as the Highest Quality Hunting/Fishing Trade Show in South Texas. This is the only show of it's kind south of San Antonio and North of Monterrey Mexico. The show features guides and outfitters from across the United States, Canada, Mexico and Africa, booking hunts for Trophy Whitetail, Big Game, Exotics, Bear, Nilgai, Moose, Elk, Mule Deer, Turkey, Quail, Dove, Waterfowl, Trophy Bass & Saltwater fishing trips and more.

Manufactures and dealers will be on hand offering special show prices on Hunting Blinds - Feeders - Gun Safes - Custom Knives - Hunting Vehicles - ATV's- Boats - Fishing Rods & Reels- Camouflage - Ranching Equipment - Tractors - Hunting Accessories and Supplies.

We also have the "mom & pop" outfits on hand selling their goods and services and special show prices....

This is not just a show for the hunter..... Fishing guides and camps will be on hand as well to book that fishing trip of a lifetime. Additionally, Laguna Graphite Rods, Stiffy Rods and Push Poles, Fish and Hunt Co., Foreverlast Products, Castaway Rods, Johnny's True Value, Sportsman's Edge Fish Prints, Robert's Fish N Tackle, HYDRO-GLOW Fishing Lights, Lure Safety Wrap, and Waterloo Rods will have a large exhibit of fishing tackle and rods at special show prices. Don't forget, boats and motors will be on Sale as well.

DARGEL BOATS and Several other dealers WILL HAVE A HUGE DISPLAY OF BOATS ALL ON SALE AT THE SHOW-SO IF YOUR LOOKING FOR A GOOD BOAT AT A FAIR PRICE THEN COME TO THE SHOW READY TO SHOP. **FOR THE FIRST TIME IN THE VALLEY WE WILL HAVE FISH AND HUNT PRODUCTS, YETI COOLERS, AND OTHER DEALERS WITH THE LATEST FISHING EQUIPMENT AND ACCESSORIES.**

"This is a show the entire family can enjoy," The Curl Brothers said. "There is something here for everyone. Wildlife Art, Hand-crafted Rustic Furniture, Bar-B-Q Pits, Smoked Meats, Gourmet Foods and Exotic and Silver Jewelry, are just a few of the exhibits and attractions. Another crowd pleasing favorite is the free samples of Wild Game Bar-B-Q and Pan de Campo that are handed out to visitors throughout the weekend.

The Curl's further stated, "The July Expo promises to be one of the best shows ever... we're bringing back all the "old" favorites, but we continually add new exhibits each year.

Other Feature attractions for the July Show, include the following:

- World Class Whitetail Taxidermy display by Los Cuernos Taxidermy
- La Coma Ranch (San Manuel, Texas) Trophy Exotic Exhibit- it is something to see
- McAllen Motor Sports will be on hand with a large display of ATV's for the Sportsmen in the market, as well as the avid rider.
- Hourly giveaways (fishing & hunting trips, gear, and more) compliments of The Texas Hunters & Sportsman's Expo
- LADIES, DON'T FORGET WE WILL HAVE EXHIBITS FOR YOU TOO.
- C.C.A. boat raffle- tickets will be on sale at the show for a chance to win this boat at the C.C.A. banquet

Also don't forget the following: FREE HAT SHAPING COMPLIMENTS OF THE BOOT JACK. DUCKS UNLIMITED WILL HAVE A BOOTH WITH ALL THE LATEST INFORMATION ON HUNTING WATERFOWL .

ANOTHER NEW EXHIBITOR WILL BE THE FAMOUS HON. JUDGE JULIE from the internationally broadcast TELEVISION SHOW, *HUNTING WITH THE JUDGE*. SHE WILL BE ON HAND TO VISIT & do some taped interviews & live BROADCASTS for the show . So you might even get to be on TV. Book a hunt with the Judge, IN CONJUNCTION WITH THIRD EYE OUTFITTERS, & get a starring role on an upcoming episode.

As mentioned earlier, "There is something here for the entire family. Our goal is to preserve our hunting and fishing heritage and ensure that the sport of hunting & fishing has a future in Texas for our children, grandchildren, and their future generations to enjoy. Children under 12 , get free admission to the Expo (Compliments of L& F Distributing & ACADEMY SPORTS) , so bring all the kids out for a good time.

Door prize giveaways will add another dimension to the show, i.e.: Hunting supplies and fishing supplies, hunting trips, fishing trips, Bar-B-Q Pits will be given away daily.

"In a Nutshell, this show is designed for the sportsman and his family by sportsmen who know what they want. This is the type of show people can attend and leave with a feeling of satisfaction. It's all under one roof - A Sportsman's Paradise!"

For more info: go to www.texashunterassociation.com

Admission Prices: Prices are good for all Weekend

Adults: \$9.00 Senior Citizens: \$8.00 Children 12 and under FREE

Show Dates & Times:

Friday	July 23rd	5:00 PM - 9:00 PM
Saturday	July 24th	10:00 AM - 7:00 PM
Sunday	July 25th	11:00 AM - 6:00 PM

For More Information, Call (956) 664-2884